CLAIMS

What is claimed is:

- 1. A method of sharing instant messaging transcripts comprising the steps of:
 - (a) establishing an instant messaging session;
 - (b) receiving a user request to publish a transcript of the session to a Weblog; and
 - (c) publishing the transcript to the Weblog.
- 2. The method of claim 1, wherein said steps (a), (b), and (c) are performed by an instant messaging client.
- 3. The method of claim 2, further comprising the step of saving the transcript to a portion of memory that is local to the instant messaging client.
- 4. The method of claim 3, said publishing step further comprising: detecting a state change in the portion of memory; and responsive to said detecting step, sending the transcript to the Weblog.
- 5. The method of claim 3, said publishing step further comprising: receiving a second user input requesting that the transcript be sent to the Weblog; and sending the transcript to the Weblog.
- 6. The method of claim 1, further comprising formatting the transcript according to a predefined template.
- 7. The method of claim 6, wherein the predefined template specifies one of a plurality of Weblogs to which the transcript is published, or one of a plurality of sections of a Weblog to which the IM transcript is stored.

- 8. The method of claim 6, wherein the template specifies instructions for processing the Weblog according to the identity of the sender.
- 9. The method of claim 1, said step (a) further comprising the step of exchanging electronic documents within the instant messaging session, wherein the electronic document is saved as part of the transcript.
- 10. The method of claim 9, wherein the electronic document specifies multimedia content.
- 11. The method of claim 2, said step (a) further comprising the step of joining a Weblog agent to the instant messaging session, wherein the Weblog agent records transactions of the instant messaging session.
- 12. The method of claim 11, said publishing step further comprising sending the transcript to the Weblog using the Weblog agent.
- 13. The method of claim 11, further comprising formatting the transcript according to a template using the Weblog agent.
- 14. A system for sending an instant messaging transcript to a Weblog comprising: one or more instant messaging clients configured to publish a transcript generated during an instant messaging session;
- a server configured to establish an on-line interactive communication session between at least two of the instant messaging clients; and
 - a server configured to receive the transcript from the instant messaging client;

wherein within an instant messaging session, at least one of said instant messaging clients automatically publishes a transcript of the instant messaging session to the server responsive to a user request or a scheduled event.

- 15. An instant messaging client configured to establish an instant messaging session, store a transcript of the instant messaging session, and automatically publish the transcript to a Weblog responsive to a user request.
- 16. A system for sharing instant messaging transcripts comprising: means for establishing an instant messaging session; means for receiving a user request to publish a transcript of the session to a Weblog; and means for publishing the transcript to the Weblog.
- 17. The system of claim 16, said system further comprising means for saving the transcript to a portion of memory that is local to the instant messaging client.
- 18. The system of claim 17, said means for publishing further comprising: means for detecting a state change in the portion of memory; and means for sending the transcript to the Weblog, wherein said means for sending is operative responsive to operation of said means for detecting.
- 19. The system of claim 17, said means for publishing further comprising: means for receiving a second user input requesting that the transcript be sent to the Weblog; and means for sending the transcript to the Weblog.
- 20. The system of claim 16, wherein said system further comprises means for exchanging an electronic document within the instant messaging session, wherein the electronic document is saved as part of the transcript.
- 21. The system of claim 16, said system further comprising means for joining a Weblog agent to the instant messaging session, wherein the Weblog agent records transactions of the instant messaging session.

- 22. The system of claim 21, said system further comprising means for sending the transcript to the Weblog using the Weblog agent.
- 23. The system of claim 21, said system further comprising means for formatting the transcript according to a template using the Weblog agent.
- 24. A machine readable storage, having stored thereon a computer program having a plurality of code sections executable by a machine for causing the machine to perform the steps of:
 - (a) establishing an instant messaging session;
- (b) receiving a user request to publish a transcript of the session to a Weblog; and
 - (c) publishing the transcript to the Weblog.
- 25. The machine readable storage of claim 24, wherein said steps (a), (b), and (c) are performed by an instant messaging client.
- 26. The machine readable storage of claim 25, further comprising the step of saving the transcript to a portion of memory that is local to the instant messaging client.
- 27. The machine readable storage of claim 26, said publishing step further comprising:

detecting a state change in the portion of memory; and responsive to said detecting step, sending the transcript to the Weblog.

28. The machine readable storage of claim 26, said publishing step further comprising:

receiving a second user input requesting that the transcript be sent to the Weblog; and

sending the transcript to the Weblog.

- 29. The machine readable storage of claim 24, further comprising formatting the transcript according to a predefined template.
- 30. The machine readable storage of claim 29, wherein the predefined template specifies one of a plurality of Weblogs to which the transcript is published, or one of a plurality of sections of a Weblog to which the transcript is stored.
- 31. The machine readable storage of claim 29, wherein the template specifies instructions for processing the Weblog according to the identity of the sender.
- 32. The machine readable storage of claim 24, said step (a) further comprising the step of exchanging electronic documents within the instant messaging session, wherein the electronic document is saved as part of the transcript.
- 33. The machine readable storage of claim 32, wherein the electronic document specifies multimedia content.
- 34. The machine readable storage of claim 25, said step (a) further comprising the step of joining a Weblog agent to the instant messaging session, wherein the Weblog agent records transactions of the instant messaging session.
- 35. The machine readable storage of claim 34, said publishing step further comprising sending the transcript to the Weblog using the Weblog agent.
- 36. The machine readable storage of claim 34, further comprising formatting the transcript according to a template using the Weblog agent.
- 37. A method of sharing instant messaging transcripts comprising the steps of: establishing an instant messaging session; detecting a scheduled event; and

publishing the transcript to a Weblog responsive to detecting the scheduled event.

- 38. A system for sharing instant messaging transcripts comprising: means for establishing an instant messaging session; means for detecting a scheduled event; and means for publishing the transcript to a Weblog responsive to detecting the scheduled event.
- 39. A machine readable storage, having stored thereon a computer program having a plurality of code sections executable by a machine for causing the machine to perform the steps of:

establishing an instant messaging session;

detecting a scheduled event; and

publishing the transcript to a Weblog responsive to detecting the scheduled event.